

# SDML

## Do cities and towns in South Dakota know about your products and services?

### Don't miss this great opportunity!

The South Dakota Municipal League is offering advertising space in the 2018-2019 *Directory of South Dakota Municipal Officials*. The Products and Services Guide in the back of the Directory makes it a one-stop reference tool. The Directory is published every July to include the updated information on newly elected officials for every municipality in South Dakota.

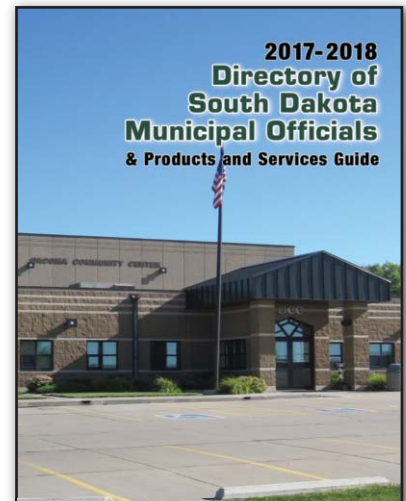
The Directory lists city hall addresses, telephone and fax numbers, website addresses, city populations, meeting days, class designations and elected and appointed municipal officials. Among the officials listed in the Directory are mayors, finance officers, city administrators, city managers, council members, public works directors, street superintendents, parks and recreation people, building officials, police chiefs, utility managers, sewer and water superintendents and many others. This handy tool is the only complete listing of its kind and is used daily by city officials across South Dakota!

Every summer the Directory is sent to city officials in more than 300 towns and cities in South Dakota and is also available for sale - about 750 copies are distributed annually. By choosing to advertise you will receive a *free* copy of the Directory. Your company information will appear in the Products and Services section of the Directory getting 365 days of exposure at one price!

#### Online Advertising

By advertising in the Directory your company information will also appear on the SDML website, [www.sdmunicipalleague.org](http://www.sdmunicipalleague.org), in the online version of the Products and Services Guide for one year. The online version will include the contact information for your company, a link to your website and an email address. This listing can be updated at anytime throughout the year. This is the only way to advertise on the League's website.

Advertising in the Directory and Products and Services Guide is your chance to let the cities know what products or services your company provides.



Aberdeen		Population: 24,091	
County	Brown	Class	1
Address	123 S. Lincoln St.	Meeting	Every Monday
Zip	57001-4215	Govt Type	Home Rule with City Manager
Phone	605-626-7025	Fax	605-626-7039
E-Mail	karl.alberts@aberdeensd.us	Home Page	www.aberdeensd.us
M	Mike Levens 626-7025	CE	David Dorsch 626-7017
CMG	Lynn Lander 626-7025	CE	Shane Smith 626-7017
FO	Karl Alberts 626-7045	EN	Robin Robzien 626-7010
CM	David Bunnese 626-7025	PC	Kevin VanMeter 626-7066
CM	Todd Campbell 626-7025	HR	Al Rukhman 626-7013
CM	Alan Johnson 626-7025	PC	Dave McNeil 626-7000
CM	Mark Kemly 626-7025	PD	Brian Hill 626-7017
CM	Rob Romayne 626-7025	PS	Mark Hoven 626-7015
CM	Clint Rux 626-7025	PWD	Robin Robzien 626-7010
CM	Jennifer Straight-Hansen 626-7025	RD	Gene Morschung 626-7015
CM	Laure Swanson 626-7025	SS	Peggy Babben 626-7010
AIR	Cody Roggatz 626-7020	WS	Janel Ellingson 626-7996
ATT	Ron Wager 626-7025		
Agar		Population: 76	
County	Sully	Class	3
Address	PO Box 123	Meeting	2nd Monday
Zip	57520-0123	Govt Type	Trustee
Phone	605-258-2324	Fax	
E-Mail		Home Page	
PR	Steve Mikkelsen	T	Jay Mikkelsen
FO	Peggy Munn	ATT	Craig Smith 605-765-2494
T	Teal Amussen	SS	Dean Frederick

**Contract and ad materials due by June 1, 2018.**

# SDML Advertising Information and Rates for 2018 - 2019

## Directory of Municipal Officials and Products & Services Guide

### Main listing: \$225 each

Includes your company's name, address, phone, fax, email, website, contact person and a 75 word description of your product or service in a main category section. This information will also appear for a full year in the online version of the Guide on SDML's website ([www.sdmunicipalleague.org](http://www.sdmunicipalleague.org)), can be updated at any time, and includes a link to your website. (Logo and cross references will not appear in online version.)

### Display Ads

Draw attention with a display ad and really make an impression! Your display ad will appear in the printed version of the Guide - the online version will list your company contact information, including a link to your website.

- 1 Ads will print in black and white unless **full color is purchased for an additional \$125.**
- 1 Cover & Tabbed Page ads: Space is assigned on first come, first served basis and are full page, full color ads.
- 1 Acceptable ad formats include: Digital TIFF (300 dpi) and high resolution PDF.
- 1 It is the responsibility of the advertiser to submit

### Display ad rates:

Ad dimension	Width	Height	Rate
Full Page	4-1/4"	7-1/4"	\$425*
1/2 Page	4-1/4"	3-5/8"	\$325*
1/4 Page	4-1/4"	1-7/8"	\$225*
Back Cover SOLD	4-1/4"	7-1/2"	\$825
Inside Cover SOLD	4-1/4"	7-1/2"	\$775
Tabbed Page	4-1/4"	7-1/2"	\$725

Size of Guide: 5 5/16" x 8 1/2"

\*Full color is an additional \$125.

### Cross reference listing: \$35 each

Increase your exposure for less - by using a cross reference, you can list your company name under multiple categories and refer readers back to your main listing. (Will appear in printed version only.)

### Logo: \$100

For more impact, place your company's logo above your main listing. Your logo will print in black and white and will be no more than 1 inch high by 3 1/2 inches wide. (Logo will appear in printed version only.)

- 1 Logos should be submitted as black and white electronic graphic files, saved as either TIFF (300 dpi) or high resolution PDF. Logos created for web use (JPEG, BMP, or GIF format) will not be accepted.

Engineers

**D S T**

**DST Engineering**  
666 Main Ave  
Rapid City, SD 57701  
Phone: 605.555.5555  
Fax: 605.555.5556

Contact: Bob Smith  
E-mail: [bobs@dstengineering.com](mailto:bobs@dstengineering.com)  
Website: [www.dstengineering.com](http://www.dstengineering.com)

DST provides municipal engineering services for street improvements, airports, parks, bridges, storm sewer systems, and wastewater collection and treatment. Mapping, surveying, design, construction staking, and inspection round out our services.

Area served: Midwest  
Cities Served: Rapid City, Spearfish, Custer, Hill City, Deadwood

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**PVM Associates**

**PVM Associates**  
Professional Engineers & Surveyors

50 years of Municipal and Civil Engineering working for your city!

888.555.5544 | [www.pvmassoc.com](http://www.pvmassoc.com)  
666 Penn Street | Sioux Falls, SD 57106

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**Smith and Rivers, Inc.**  
See "Architects"

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Actual page size is 5 5/16" x 8 1/2". Sample page shown is smaller than actual pages.

**Contract and ad materials due by June 1, 2018.**

# SDML 2018 - 2019 Ad Contract

## Directory of Municipal Officials and Products & Services Guide

Company		
Address		
City	State	Zip
Phone	Fax	
Contact name (for SDML use)		
Contact (to appear in listing)		
Email (to appear in listing)		
Website		
Main listing and/or Display ad under the category of		
Cross reference listing(s) under the category(ies) of		
Logo to appear under the category(ies) of		
Description of product or service <b>Please email the description to sara@sdmunicipalleague.org</b>		
<b>Limit 75 words</b> (if longer than 75 words, SDML will edit at its discretion). Special formatting		
For Main Listing: Geographic area served		
For Main Listing: City(ies) served (limit 10)		
Display ad size		

### Contract Terms

- 1 No cancellation after space has been reserved. If a cancellation is necessary, the advertiser is still responsible for the cost of the space.
- 1 SDML policy requires prepayment of advertisements in annual publications.
- 1 No advertising will run without a signed contract.
- 1 All advertising is subject to publisher's acceptance. The South Dakota Municipal League makes no recommendation or endorsement of any individual firm and advertisements do not necessarily reflect League policy.
- 1 SDML is not responsible for errors in materials submitted by advertiser.

### Categories

Architectural and Historic Streetlighting Attorneys/Legal Services Christmas Lighting/Holiday Displays Codes and Ordinances Computers, Computer Services & Equipment Concrete Products Construction Equipment & Management Construction Materials Contract Management Energy Management	Engineers and Engineering Services Environment Financial Services Highway Sealants Hotels Human Resources Insurance/Risk Management Landscape Architects Mailing Services Office Supplies, Equipment & Services	Parks and Recreation Paving Planning, Development and Redevelopment Public Safety Equipment and Services Public Works Services, Equipment and Materials Records Management Recycling Telecommunications/CATV Water/Wastewater <b><i>Don't see your category? Please call!</i></b>
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#### Fees - prepayment is required: (Pay from this contract. Make check to SDML.)

Main listing:	\$ 225 each	\$
Cross reference:	\$ 35 each	\$
Logo:	\$ 100 each	\$
Display ad - size:	@	\$
<b>Total</b>		<b>\$</b>
<input type="checkbox"/> Pick up ad from 2017-2018 Directory <input type="checkbox"/> New ad will be submitted by June 1 deadline		

#### Return completed contract, payment and ad materials by June 1, 2018 to:

SDML  
 Attn: Sara Rankin  
 208 Island Drive  
 Ft. Pierre, SD 57532  
 Phone: 605.224.8654

Email ad materials to:  
 sara@sdmunicipalleague.org

**I agree to the contract terms and I authorize this advertising contract:**

Name (please print or type) \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

**SDML Office Use:** Date Received: \_\_\_\_\_ Check # \_\_\_\_\_ Amount: \_\_\_\_\_